

AMENDMENT TO THE SPECIFICATION

1. Please amend the paragraph at Lines 17 ~ 20 of Page 8 of the PCT Publication as follows:

The goods information providing system 200 includes a goods information database 210, an interface [[means]] 220, a list generating means or module 230, a record control means or module 240, a first advertising costs generating means or module 250 and a second advertising costs generating means or module 260.

2. Please add the following paragraph before [Industrial Applicability] of Page 29 of the PCT Publication as follows:

As used in this application, the terms “module” is intended to refer to, but is not limited to, a software or hardware component, which performs certain tasks. A module or component may advantageously be configured to reside on the addressable storage medium and configured to execute on one or more processors. Thus, a module may include, by way of example, components, such as software components, object-oriented software components, class components and task components, processes, functions, attributes, procedures, subroutines, segments of program code, drivers, firmware, microcode, circuitry, data, databases, data structures, tables, arrays, and variables. The functionality provided for in the modules may be combined into fewer modules or further separated into additional modules. Moreover, nothing disclosed herein is intended to be dedicated to the public regardless of whether such disclosure is

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explicitly recited in the claims. No claim element is to be construed under the provisions of 35
U.S.C. Section 112, sixth paragraph, unless the element is expressly recited using the phrase
"means for" or, in the case of a method claim, the element is recited using the phrase "step for."